

Phishing Derby: Review

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Think you can spot a phishing email? Join us for an interactive session where we'll review the results of our October Phishing Derby! You'll see which phishing messages hooked the most participants, hear why phishing is so effective, and learn how to spot phishing attacks.



Phishing Derby Review

Dr. Matthew Canham

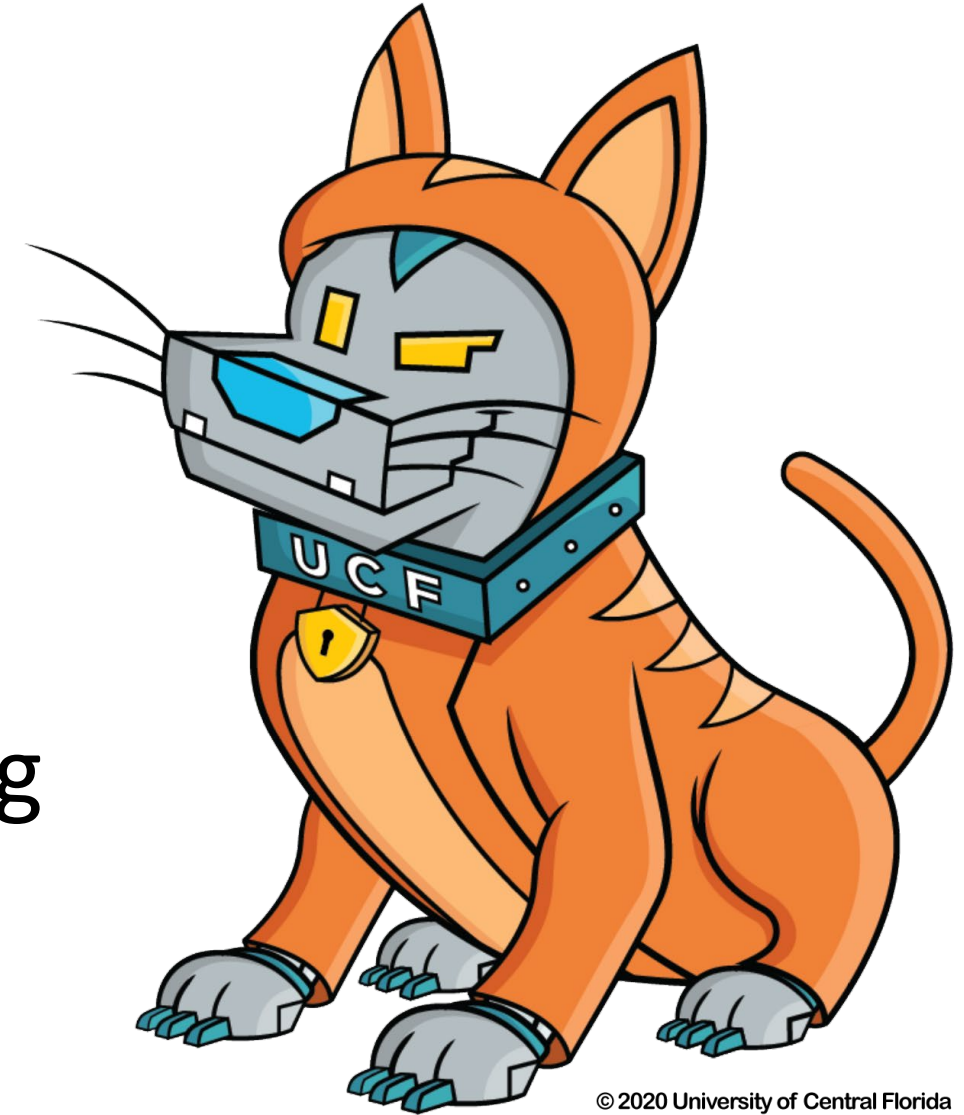
Dr. Clay Posey

Mike Constantino



Phishing Derby 2020 Goals

- National Cyber Security Awareness Month activity
- Increase awareness of phishing
- Collect research data

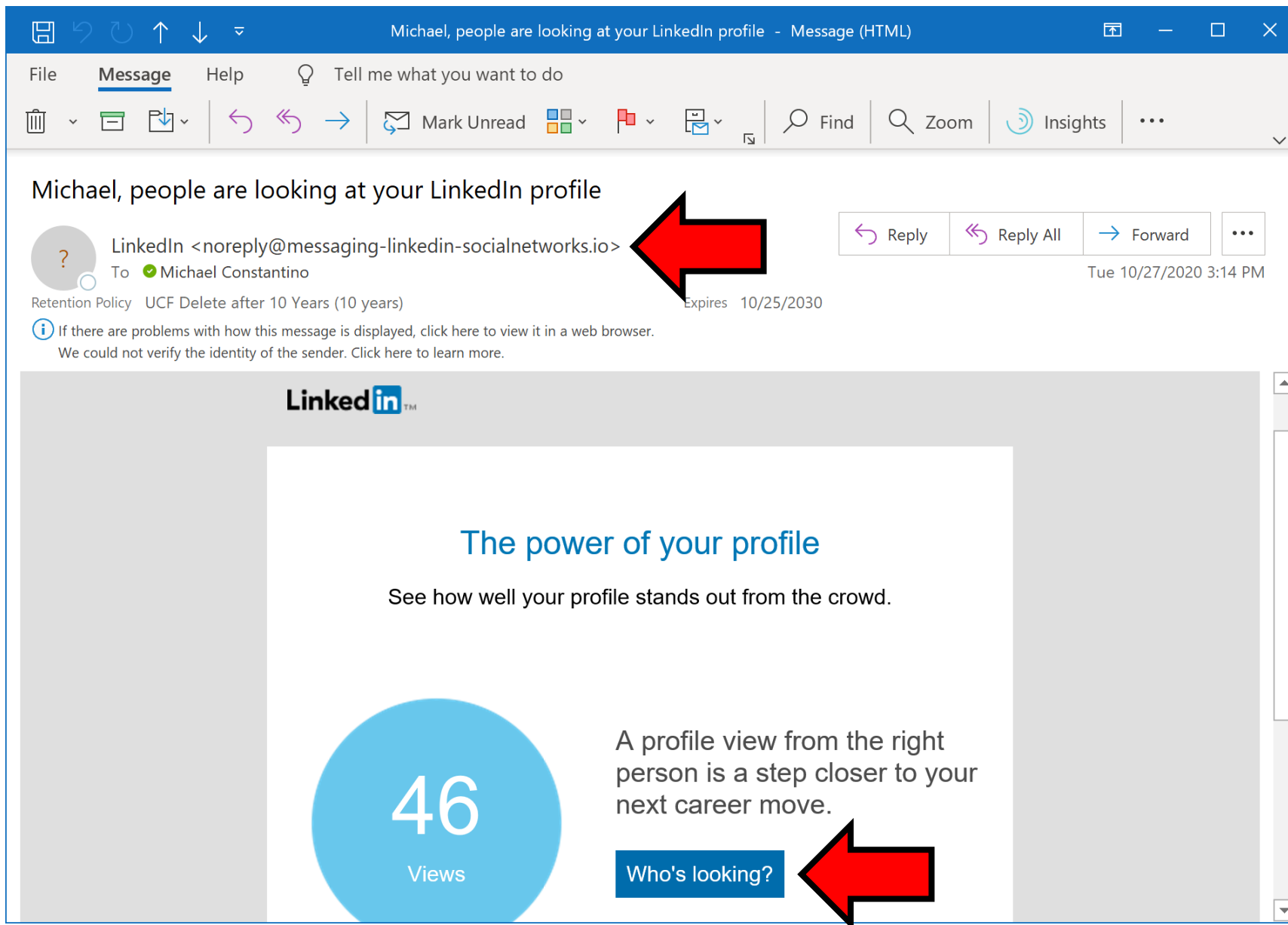


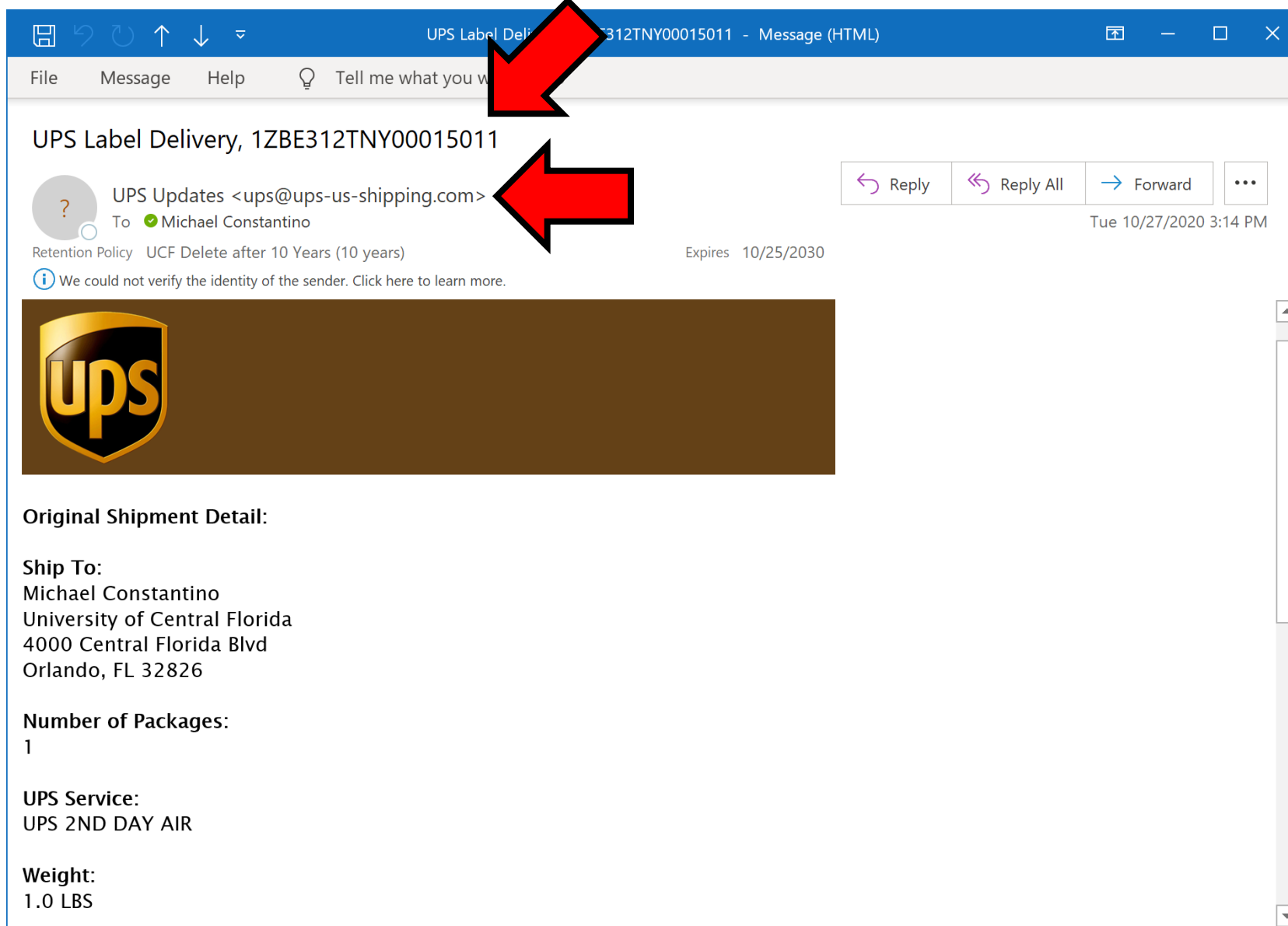
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Let's go phishing!

- Participants: 116
- Templates: 6
- 10/20 – 10/28








Test of the Notification System - Message (HTML)

File Message Help Tell me what you want to do

Mark Unread Find Zoom Insights

Test of the Notification System

 Gregory Thompson <nottification@ucf.eu>
To Michael Constantino

Retention Policy UCF Delete after 10 Years (10 years) Expires 10/25/2030

Reply Reply All Forward

Tue 10/27/2020 3:14 PM

This is a message from University Central Florida.

[Please click here to acknowledge receipt of this message](#)

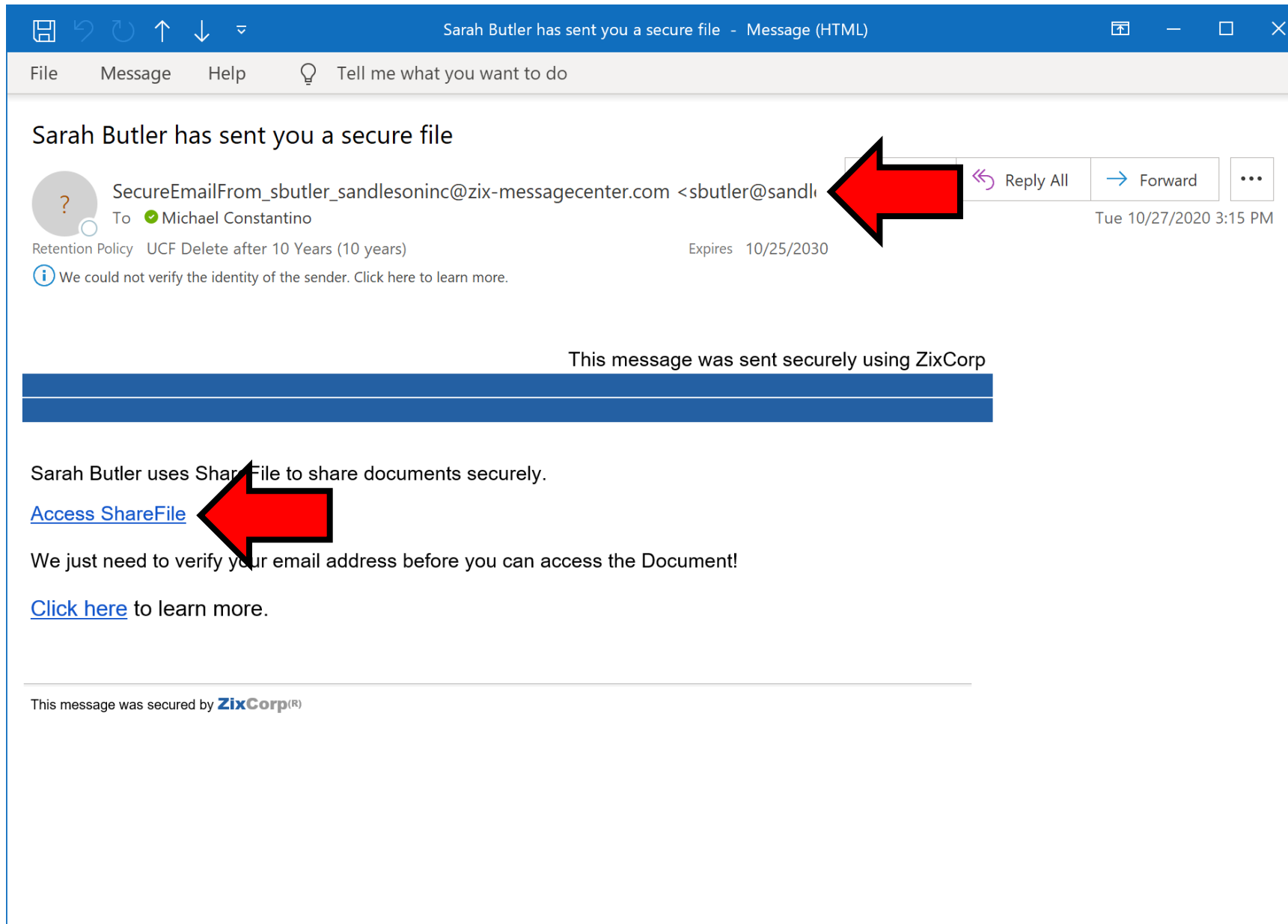
This is a test of the Notification System. If this were an actual event, this message would contain information about the event as well as appropriate guidance. This is only a test.

IMPORTANT: you must [CLICK HERE](#) to add your mobile SMS/Voice to your profile.

To download the Mobile Application which has enhanced capabilities, click this [link](#) for more details and instructions for download.

Any questions can be directed [here](#).

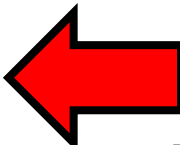
If you have received this message in error, please send email to the System Administrator [here](#)



Knighthro's Virtual Halloween Costume Contest - Message (HTML)

File Message Help Tell me what you want to do

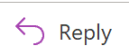

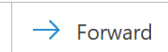

Knighthro's Virtual Halloween Costume Contest


Activities Committee <noreply@halloween.ucf.eu> 


To Michael Constantino

Retention Policy UCF Delete after 10 Years (10 years) Expires 10/25/2030

Tue 10/27/2020 3:15 PM

 Reply  Reply All  Forward 

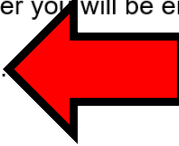
 If there are problems with how this message is displayed, click here to view it in a web browser.
We could not verify the identity of the sender. Click here to learn more.



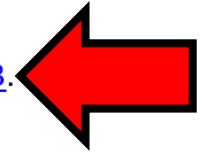
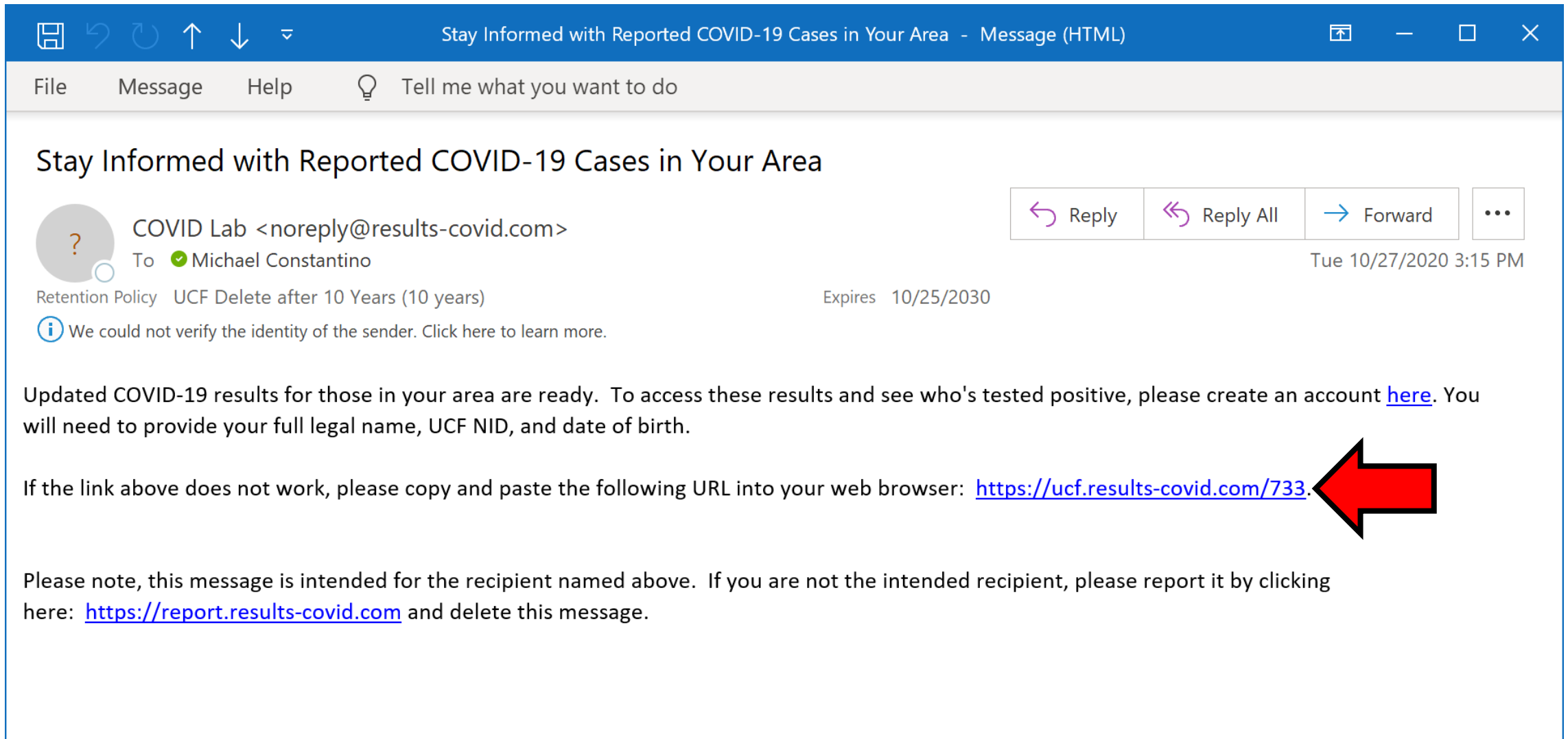
Hi Michael,

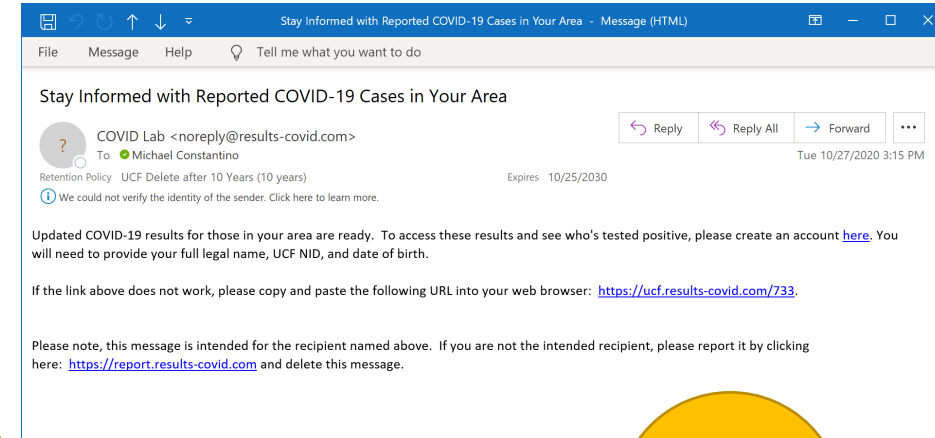
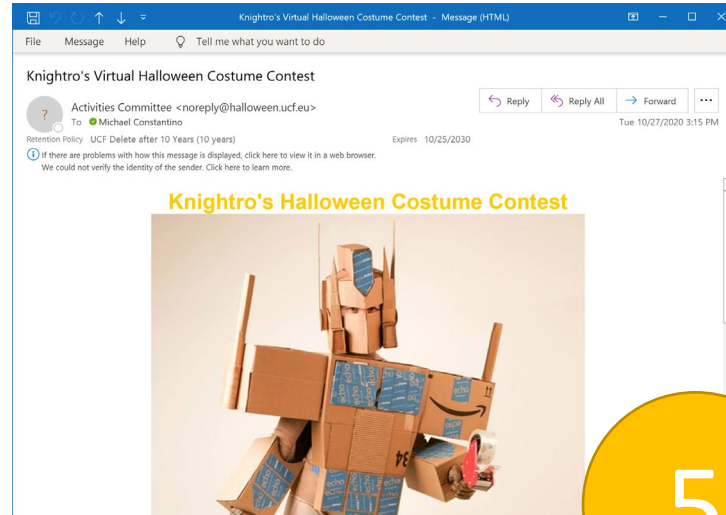
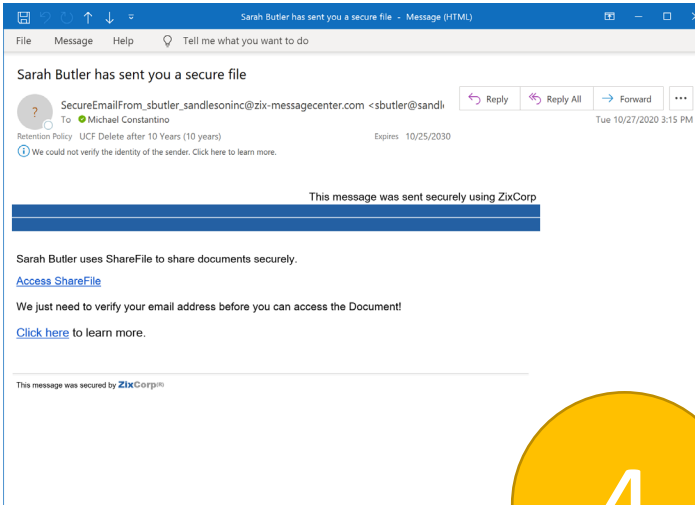
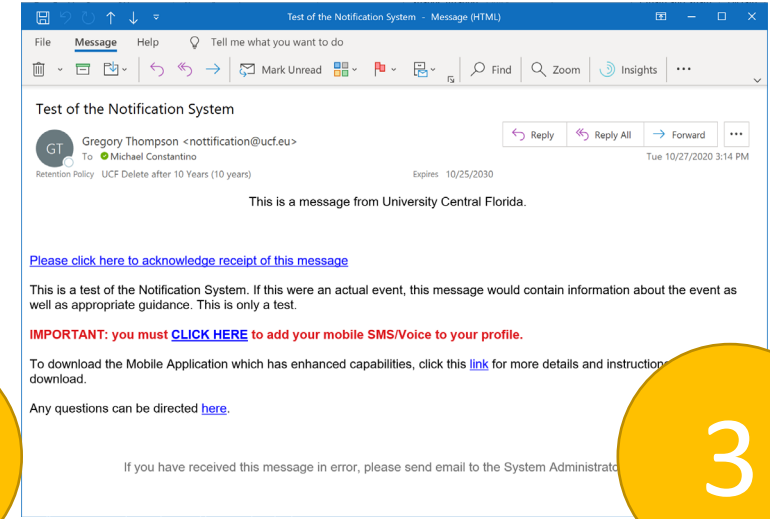
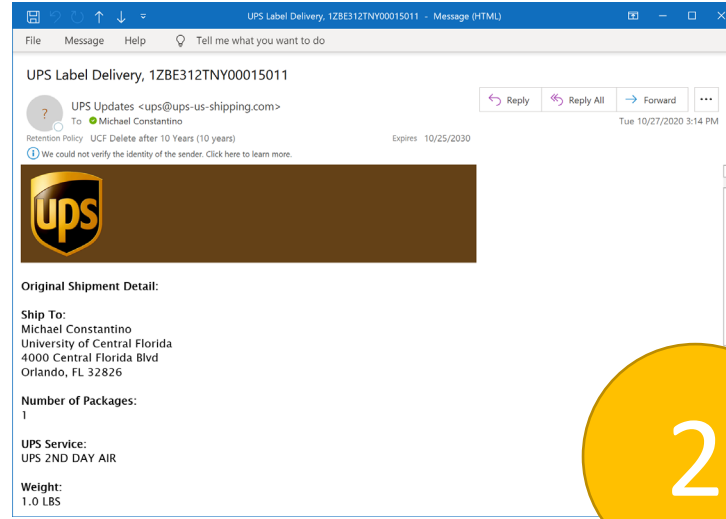
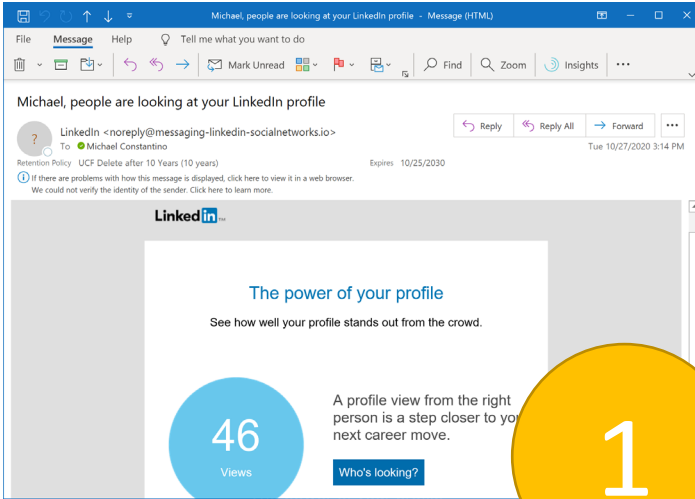
This year we're taking a different approach to Halloween and making it virtual! We will be hosting a Halloween Costume Contest over Zoom. Dress up in your best outfit, take a picture and submit it below for a chance to win some goodies!

You can submit your pictures [here](#). The deadline is October 29, 2020 and if you are a winner you will be emailed with any further details!

Click here to sign up to be a costume contest judge: https://ucf.zoom.us/costume_contest 

We look forward to seeing your costumes!
Happy Spooky Season!



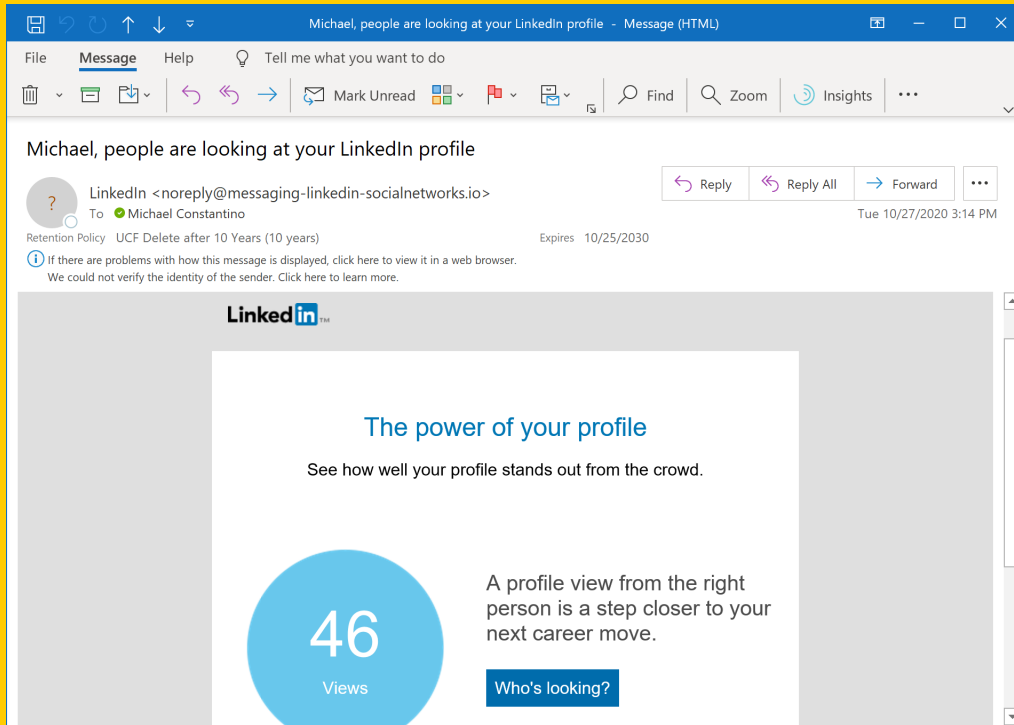


Let's get ready to rumble!



PEGASEC 2020

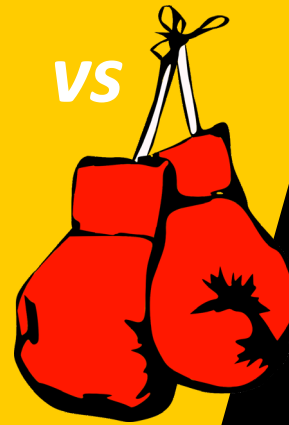
Campaign 1



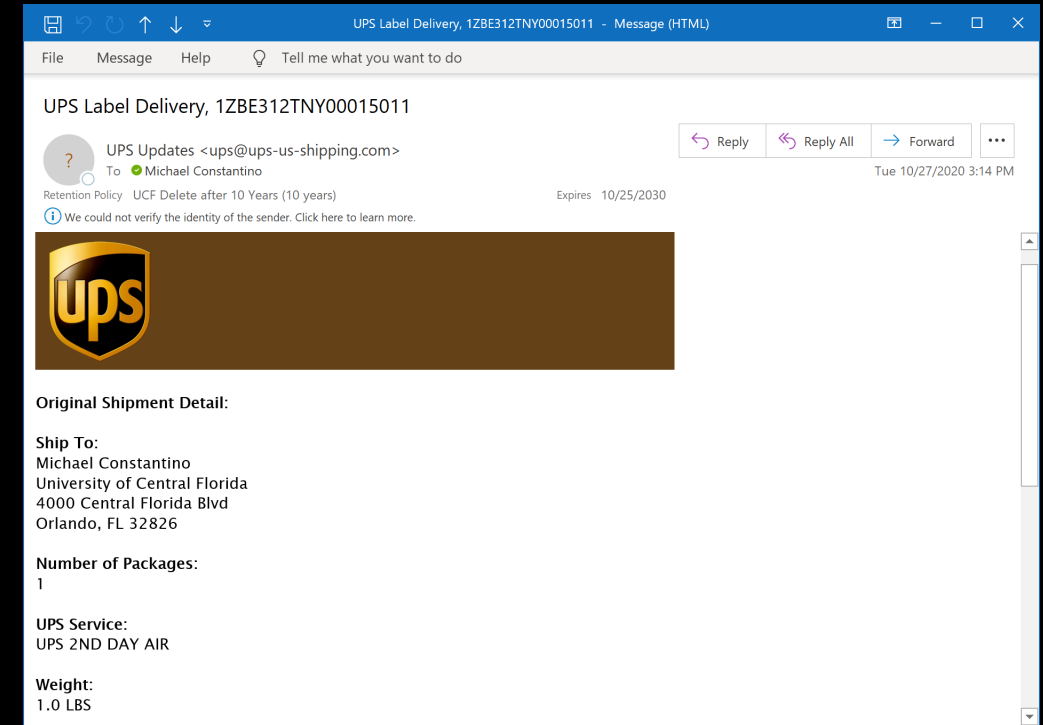
Click rate: 9.5%

Report rate: 9.5%

vs



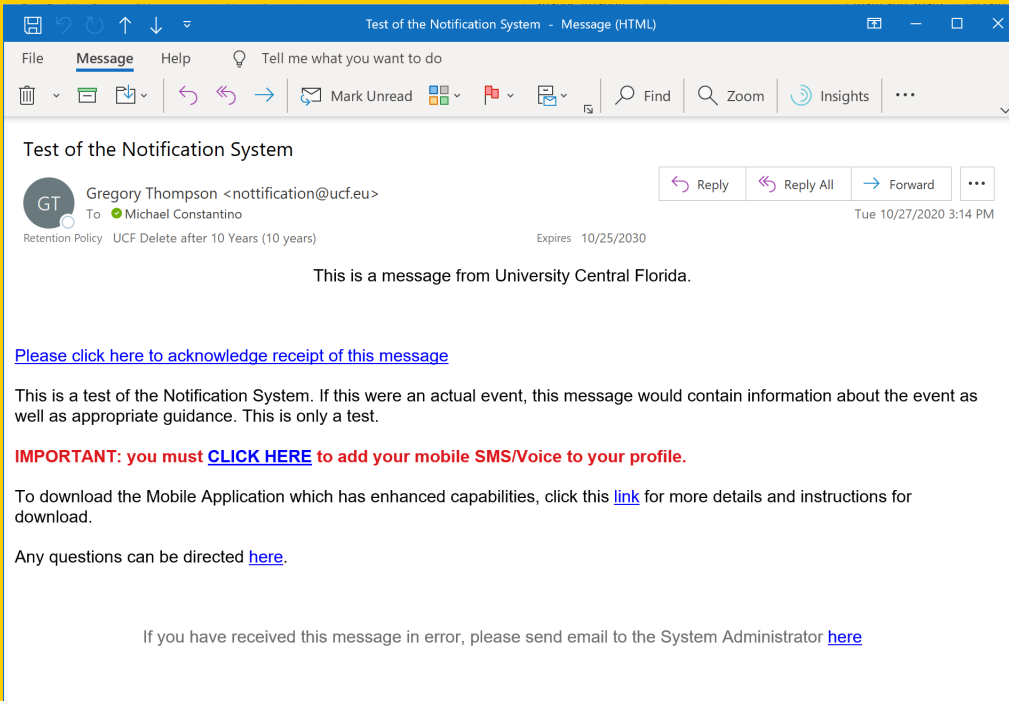
Campaign 2



Click rate: 19.8%

Report rate: 69.8%

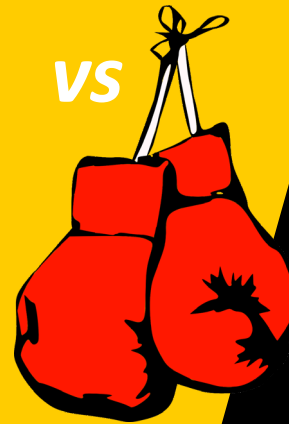
Campaign 3



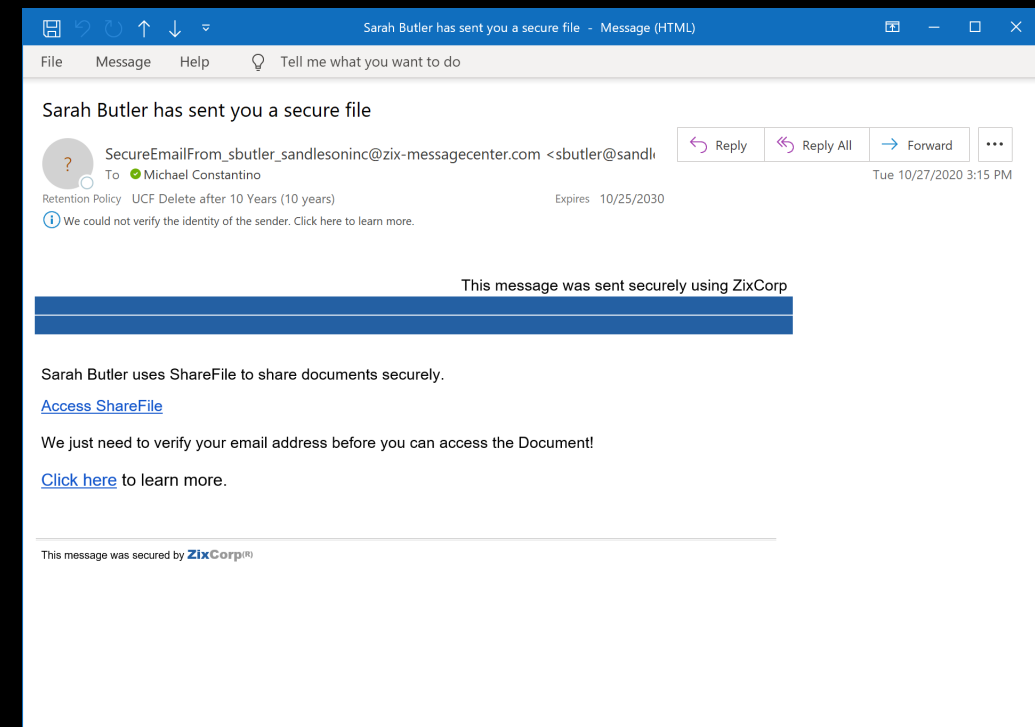
Click rate: 6%

Report rate: 68.1%

vs



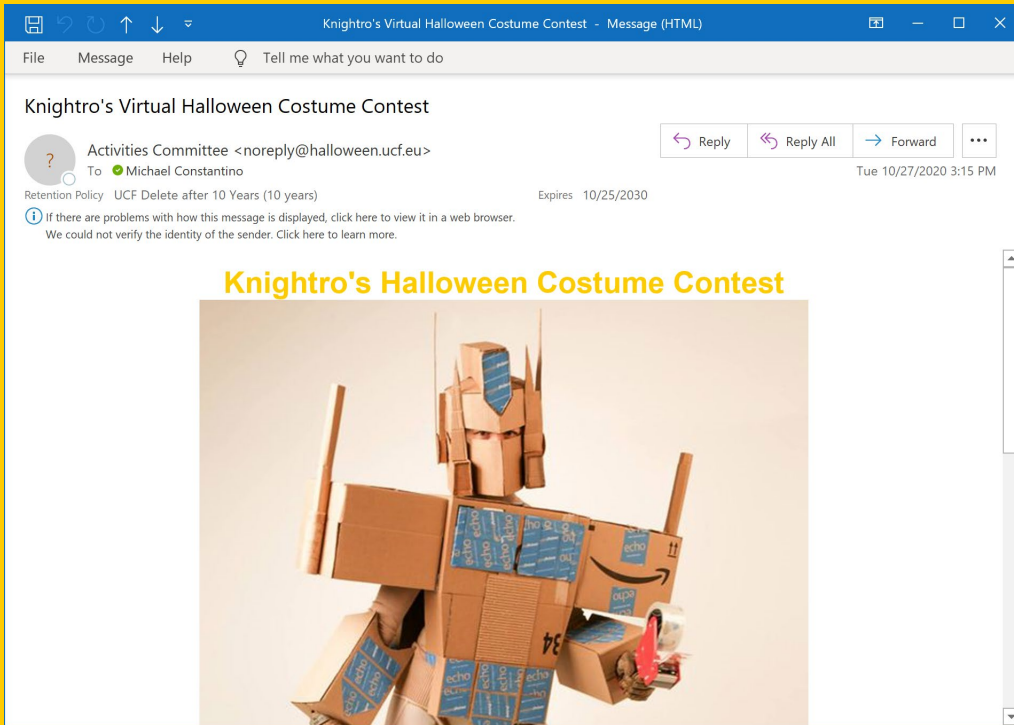
Campaign 4



Click rate: 0%

Report rate: 73.3%

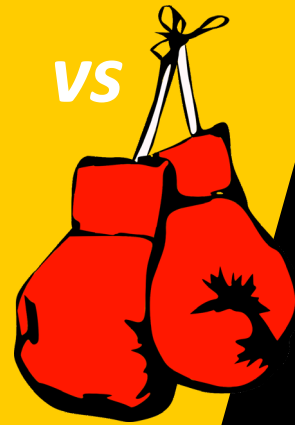
Campaign 5



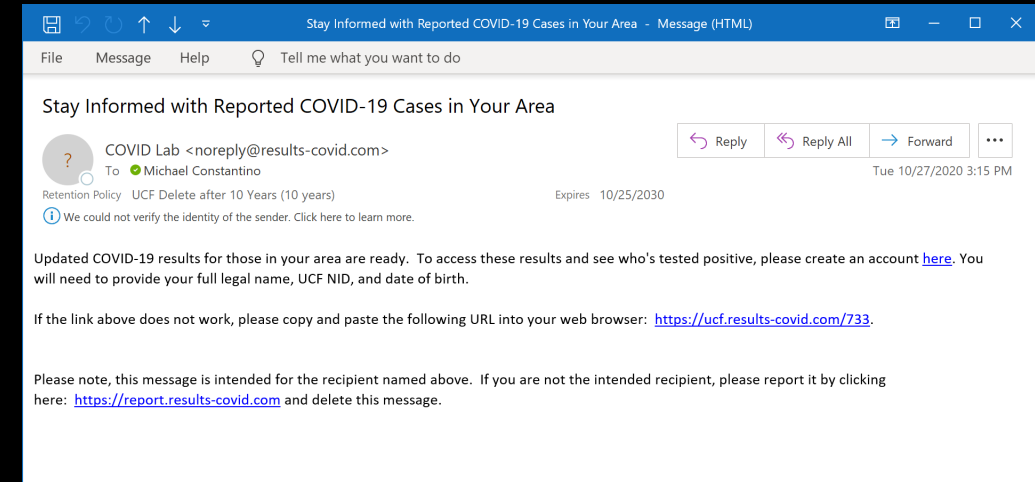
Click rate: 0.9%

Report rate: 22.4%

vs



Campaign 6

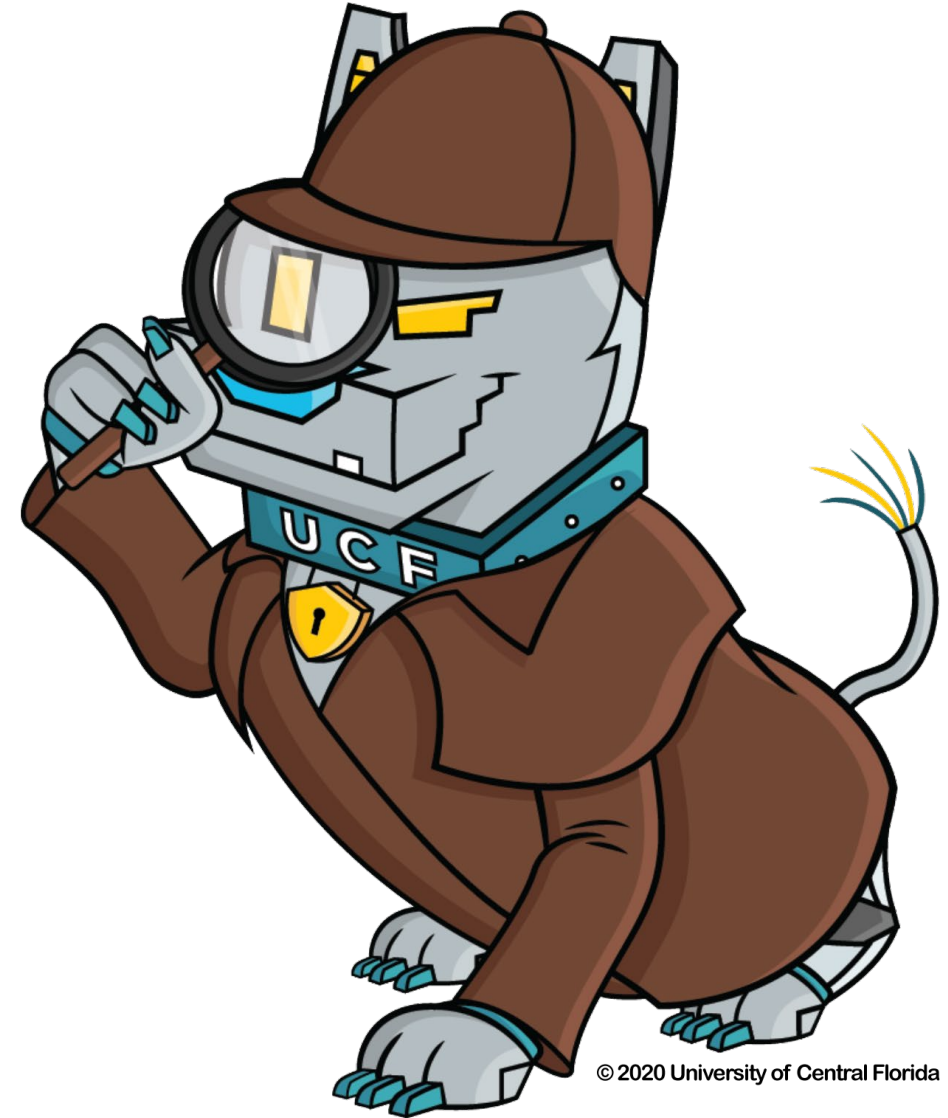


Click rate: 3.4%

Report rate: 56%

Let's look a little closer

- 100% reporters: 4
 - All 4 had no clicks
- 0% reporters: 19
 - 8 clicked at least once
- Reported after 4 hours: 27



	1 LinkedIn	2 UPS	3 Notification System Test	4 Secure Message	5 Knightro's Contest	6 COVID-19 Cases
Clicked	11	24	7	0*	1	4
Reported	11	81	79	85	26	65
Clicked & Reported	3	12	3	0	1	0

